

## STANDARD APPRAISAL

## example.com

## APPRAISED MARKET VALUE

\$1,750,000

Appraisal Date: February 19, 2026

## DOMAIN SCORE ANALYSIS

TLD Authority	<div style="width: 100%;"></div>	10/10
Name Length	<div style="width: 70%;"></div>	7/10
Brandability	<div style="width: 60%;"></div>	6/10
Sector Demand	<div style="width: 50%;"></div>	5/10
SEO & Keywords	<div style="width: 60%;"></div>	6/10
Memorability	<div style="width: 90%;"></div>	9/10

## COMPARABLE SALES

DOMAIN	SALE PRICE	VENUE	DATE
anything.com	\$2,000,000	pvt sale	Dec 2025
help.com	\$3,000,000	above.com	Jan 2023
galaxy.com	\$1,761,000	mediaoptions	Feb 2022